

Problem

Every golfer wants to improve. The only way to improve is by getting quality external feedback (most of the time by coaches). Coaching is:

- Expensive (50 – 60€ per hour)
- Deferred (you get coaching when the coach is available, not when you want).
- Time consuming (1hr + commuting)

Product/Service Summary

We build our product upon two pillars.

On the one hand, providing relevant data for better analysis. This also allows players to track progress.

On the other hand, providing coaches with the tools so that they can communicate in an effective and simple way with the players.

Solution

A technological Platform that provides golfers with the ability to get reliable feedback whenever they want.

- Flexible
- Reliable
- Data driven

Traction

We suffer the problem. We start with the idea.

December 2021

We convey 100+ interviews with golfers. The problem is crystal clear.

February 2022

15 PGA professionals love our solution and get involved.

April 2022

We show technology advances and leads start joining worldwide.

July 2022

We consolidate a team capable of performing magic with tech.

September 2022

We complete the first pilot versions of the product. Beta ready.

October 2022

We are teaming up with top coaches globally to keep growing.

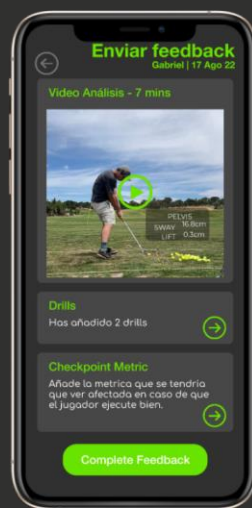
Today



Store all your sessions



Top analysis tools and data capture



Reliable and trackable feedback

Market

There are 60 million golfers worldwide.

Although we are launching globally, our focus in this stage is Spain, UK and Germany (6.3 million golfers).

Funding Goals

So far, we have raised 165.000€. We are awaiting ENISA approval (100.000€).

We will raise our seed in July 23.

RoadMap

Team



Gabriel Escudero
CEO



Fredy Del Vecchio
CTO